June 2, 2023

TO: To Whom It May Concern

Re: Invitation to host a booth at Guelaguetza Oxnard 2023

We are thrilled to invite your agency/organization to host an info booth at the annual Guelaguetza Festival that will be celebrated on June 25, 2023 at Oxnard Plaza Park.

Guelaguetza is an indigenous traditional festival that has been celebrated in the state of Oaxaca, Mexico for more than one hundred years. This event represents the celebration of the culture, tradition, and languages of 8 regions of Oaxaca with traditional dancing, that includes a parade with a walking band, native food, and indigenous artisanal craft many of them with prehepatic-style textiles.

We are expecting over 1,000 people to attend this year’s event. A great number will be indigenous people from different regions of Oaxaca who currently live and work in the agriculture in Ventura County and other parts of California. We consider it would be an opportunity for your organization to reach out the broader indigenous community of Ventura County.

Find enclosed a both registration form along with this letter.

For more information about “Guelaguetza Festival Oxnard 2023”, send us an email to events@mixteco.org

We would appreciate your response as soon as possible. Thank you for your consideration.

Sincerely,

Arcenio J. Lopez
Executive Director
1. Booth will receive assigned 10x10 space upon arrival the day of the festival
2. Booth is responsible for setting up & supplying their tables, chairs & equipment.
3. There will be no vehicles allowed in the booth area. Parking is available nearby.
4. Set up time is between 6a.m – 9:30a.m the day of the festival. All booths should be open by 9:30a.m.
5. No electricity will be provided.
6. The Festival will be held in the Oxnard Plaza Park from 11:00am to 5p.m. Sunday, June 25th, 2023